

# Introduction & Variation

C.N. Serrano Madsen II  
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[adapted from W. Haddican (Queens College) slides]

# Outline

- Variation and Variables
- Variation and Knowledge of Language

# Social Information

- When we hear someone talk, what kinds of information can we gather?
- Imagine you are talking to me (the professor) on the phone, what five (5) things can you tell about me by listening only to my voice?

# Social Information

Imagine you are talking to me (the professor) on the phone, what five (5) things can you tell about me by listening only to my voice?

- English Language Dominant
- Adult
- Good mood
- Male
- Assertive
- Educated
- White/Caucasian
- Amiable
- New Yorker
- Enthusiatic
- Postitive

# Variation and Variables

## **An experiment:**

- Listen to the audio presented and make note of impressions about the speakers (e.g. where they are from, class, language background)

## **Text:**

Please call Stella. Ask her to bring these things with her from the store: Six spoons of fresh snow peas, five thick slabs of blue cheese, and maybe a snack for her brother Bob. We also need a small plastic snake and a big toy frog for the kids. She can scoop these things into three red bags, and we will go meet her Wednesday at the train station.

# Variation and Variables

An experiment:



# Variation and Variables

So, we infer lots of different social information about speakers based on their voices:

1. **Personal**: “personality” related features (e.g. pitch)
2. **Stylistic**: formal/informal
3. **Social**: class, ethnicity, age, regional background
4. **Sociocultural factors**: discourse/conversational practices
5. **Sociological factors**: how language is related to other kinds of social meaning (e.g. *tu/vous* use).

We **map variation in speech** onto these **categories**.

# Group Discussion

1. How would you describe your accent in English? Do you have a New York City accent in English? A general American accent? Is your accent influenced by another language that you speak? If you speak another language, how would you describe your accent in that language?
2. How does a "typical" New Yorker talk? Can you imitate this way of talking? What exactly makes it different from other accents of English?

**VARIABLES**

# Variables



Labov

- An important theoretical tool that sociolinguists use in studying variation is the *linguistic variable* (Labov 1972)—a linguistic unit with identifiable *variants*.
- A variable is typically denoted in parentheses, e.g. (t), (r).

# Variables

- Language is a *mapping* of sound-meaning (gesture-meaning, grapheme-meaning) correspondences.
- A *variable*, then, is a single unit of meaning with two different sound (gestural/graphemic) realizations. These different realizations are called *variants*.



< d[ʊə]g  
d[ɔ]g

(phonological)

# Variables



*How old is she do you think?*

*How old do you think she is?*

(syntactic)



*lightning bug*

*firefly*

(lexical)



*It don't look too sunny.*

*It doesn't look too sunny.*

(morpho.)

# Variables

- Because of this, variationists often talk of a *variable* as involving “semantic equivalence.” Another kind of variation is a single unit of *sound* with more than one *interpretation*. The notion *variable* is not typically applied to this variation.



> *Mouse*



# Variables



- Now, with a neighbor or two, think of 2 examples each of:
  - syntactic variables
  - morphological variables
  - phonological variables
  - lexical variables
  - **Orthographic variables**

# Lexical Variables

- (hero) = {sub, hoagie, deli sandwich, po'boy, hero}
- (WANT) = {bid-, ARD, baya, 3ayiz}
- (mobile) = {smart phone, cell phone, cell, mobile, phone}
- (elevator) = {lift, elevator}
- (television) = {television, TV, telly, tube, TiVO, Roku}

# Orthographic Variables

- (gray) = {grey, gray}
- (shop) = {shoppe, shop}
- (center) = {center, centre}
- (neighbor) = {neighbor, neighbour}

# Phonological Variables

- (coffee) = {[cɔfi],[cafi]}
- (bagel) = {[beɪgəl],[bægəl]}
- (potatoe) = {[pəteɪtʊ],[pətətʊ]}
- (bag) = {[bæg],[bɛəg]}

# Morphological Variables

- ( $\{\text{cactus}\} + \{\text{PL}\}$ ) = {cactus-es, cact-i}
- ( $\{\text{fish}\} + \{\text{PL}\}$ ) = {fish- $\emptyset$ , fish-es}
- ( $\{\text{ox}\} + \{\text{PL}\}$ ) = {ox- $\emptyset$ , ox-es, ox-en}
- ( $\{\text{child}\} + \{\text{PL}\}$ ) = {child-s, child-ren}
- ( $\{\text{people}\} + \{\text{PL}\}$ ) = {people- $\emptyset$ , people-s}
- ( $\{\text{food}\} + \{\text{PL}\}$ ) = {food- $\emptyset$ , food-s}
- ( $\{\text{1s.Poss}\}$ ) = {mine, mine's, my}
- ( $\{\text{see}\} + \{\text{PST}\}$ ) = {seen, saw}

# Syntactic Variables

- To school I go ~ I go to school
- Where are you from? ~ From where are you?
- Are you OK? ~ You OK?
- John and Mary kissed ~ Mary and John kissed  
~ John kissed Mary ~ Mary kissed John
- Est-ce que ~ verb inversion

**VARIATION**

# Variation

So, it seems that the ways in which languages may vary are unbounded...**subject to constraints imposed by the human language faculty!**

“Strong islands”:

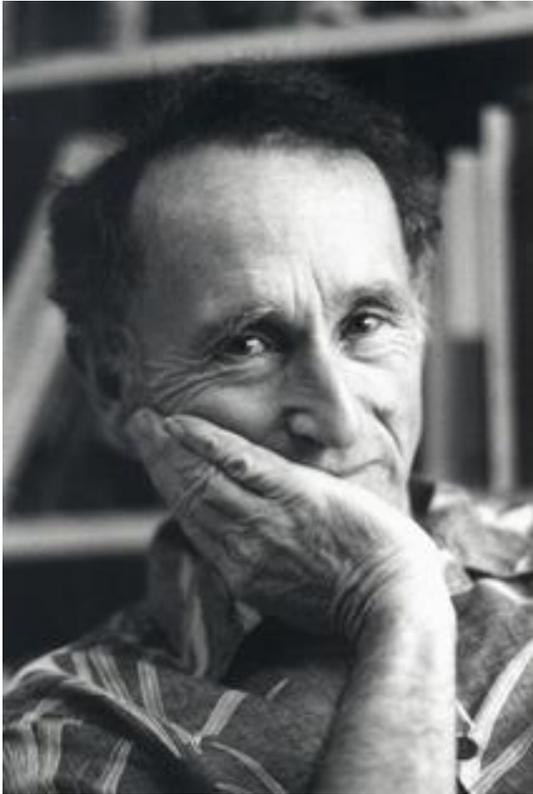
- (1) I saw Samantha and Ines.
- (2) You saw Samantha and who?
- (3) \*Who did you see Samantha and\_\_?

# Variation



- Language is an important way that social meaning is *constituted*. In other words, one way we make social meaning is through language.

# Variation



Labov

- One of the accomplishments of the last 40 years of work on linguistic variation has been to show that variation is *structured*.
- We \*all\* exhibit variation in our speech, but this variation is **socially** and **linguistically constrained**.

# Variation

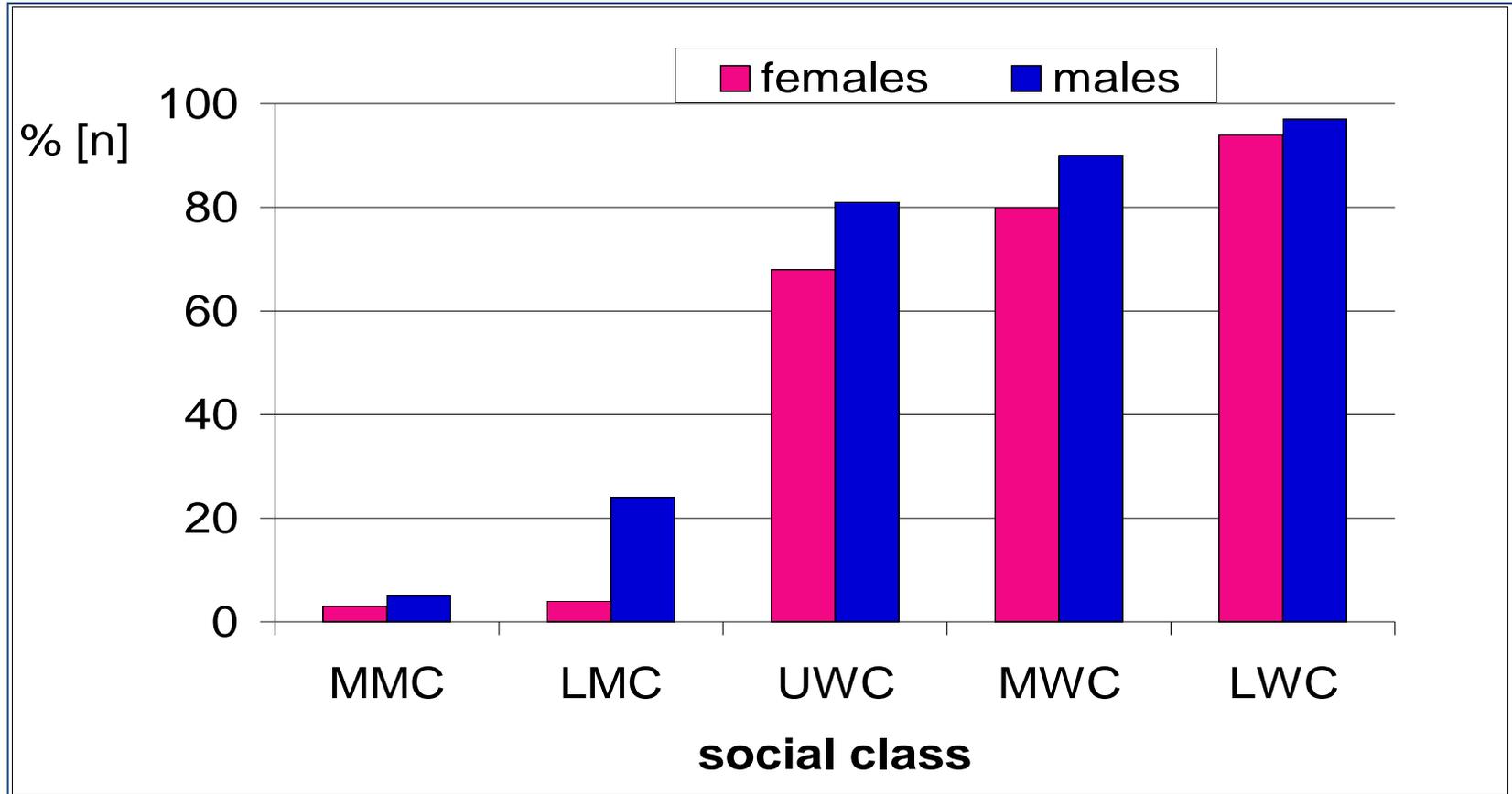
- So, it's not the case that anything goes in variation!
- Variation is systematically constrained linguistically and socially. This is called *orderly heterogeneity* (or *structured variation*).
- How can we explain this pattern?
- Speakers themselves have some knowledge of how variation relates to *social differences*.

# Examples of Systematic Variation

- ING x social class
- R-dropping x attention to speech
- ING x topic x sexuality
- t/d-dropping x phonological environment

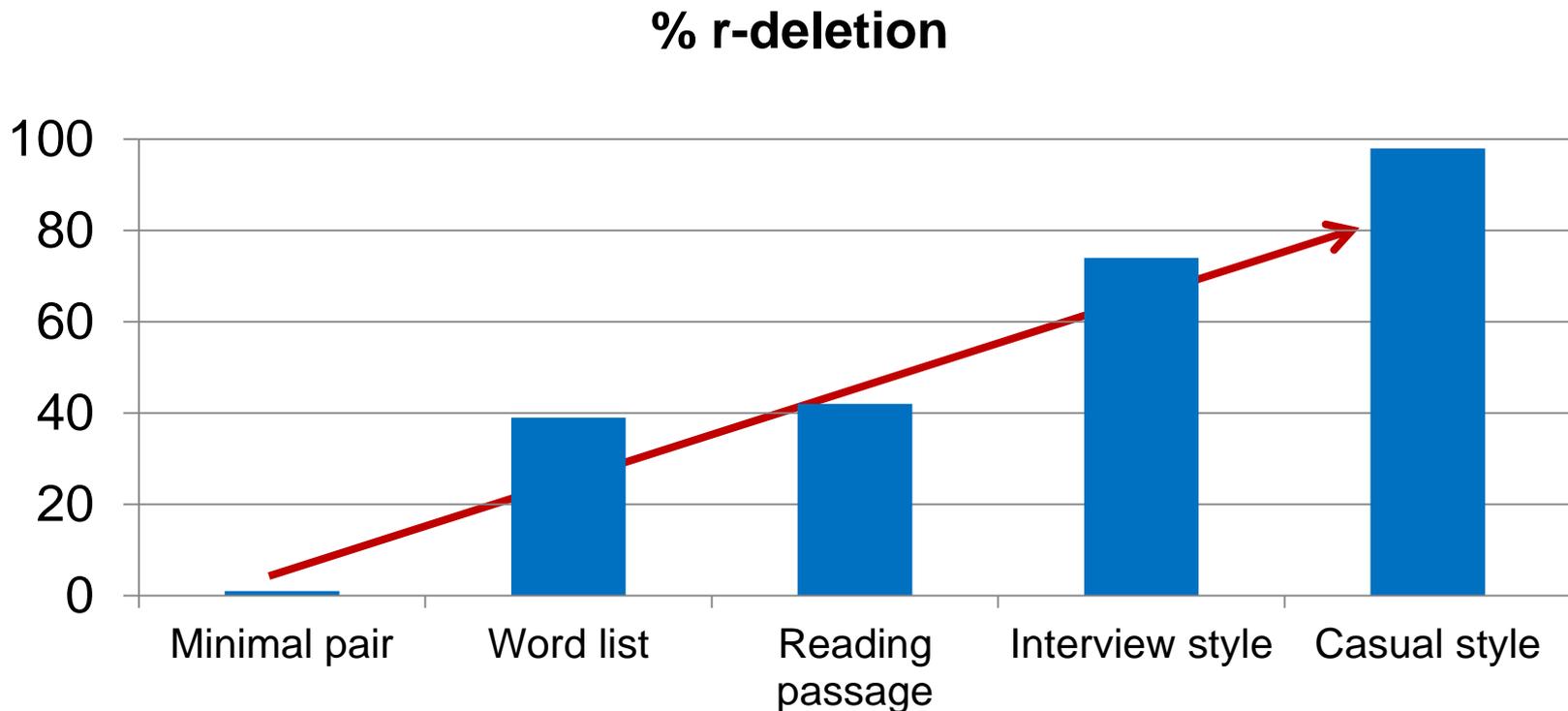
# Variation

- Norwich English (Trudgill 1974)
- Use of [n] in gerund endings, *-ing*: walki[n], talki[n] etc.



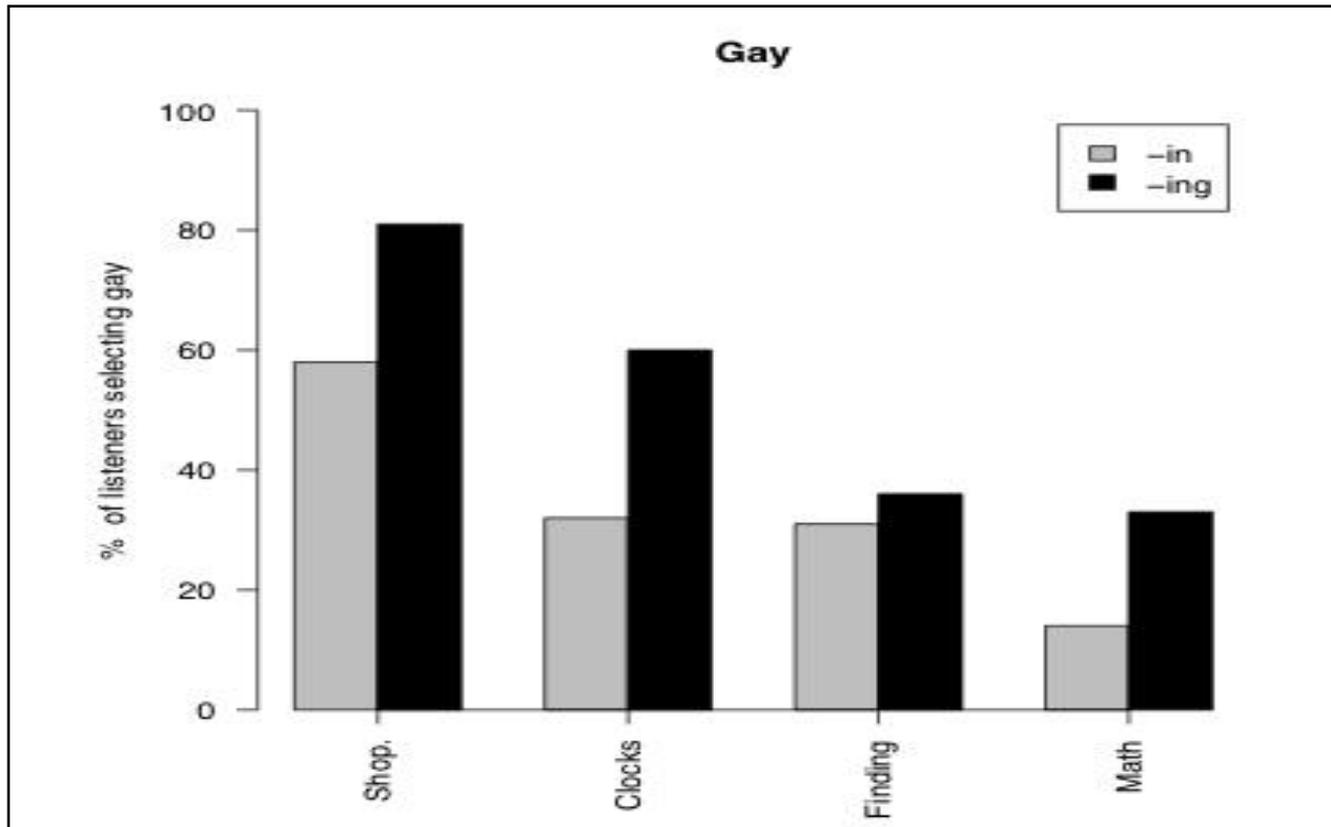
# Variation

- Susan Salto's (r) index for five styles (from Chambers 2003)
- Ca[r] vs. ca\_\_



# Variation

- (ING) and perceptions of “gayness” (Campbell-Kibler 2005)



# Variation

- Philadelphia -t/-d deletion (Guy 2008)

(8) West<sup>t</sup> vs Wes\_\_\_

(9) Cold<sup>d</sup> vs. Col\_\_\_

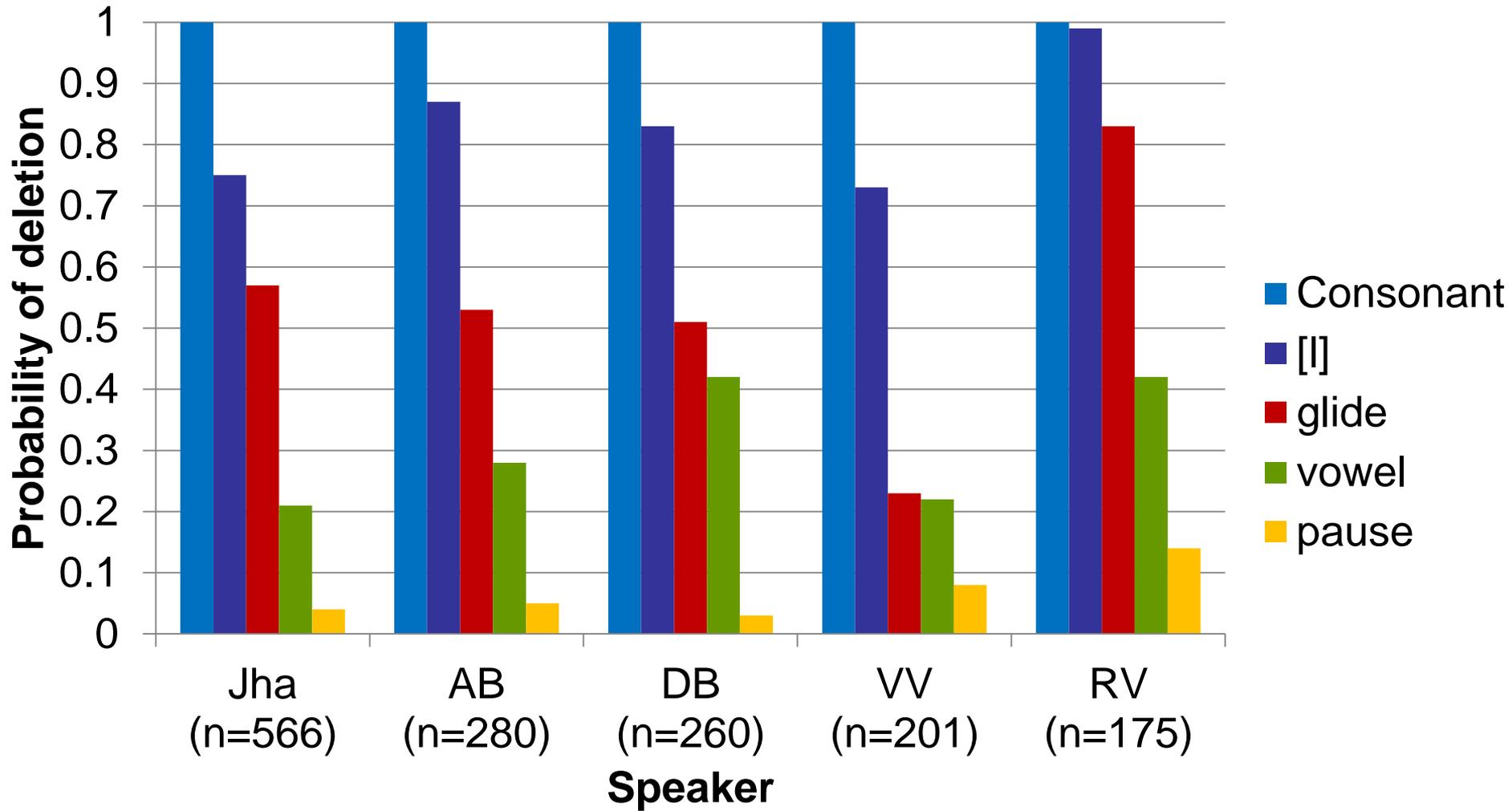
- How does the following sound affect deletion?

(10) West<sup>t</sup> end vs. West<sup>t</sup> coast

(11) Cold<sup>d</sup> afternoon vs. Cold<sup>d</sup> beer



# Variation



# Variation



- So, it seems that social knowledge of language use in a community— knowledge of *who speaks how*--is an important part of speakers' *knowledge of language*.
- These studies also show that speakers have some knowledge of the *probability of use* of variants in different contexts!

# Variation Recap

- Variation is structured, not random
- Variation is **systematically constrained socially** and **linguistically**.
  - A principal goal of sociolinguistics is to characterize this regularity and to infer lessons from it about the human knowledge of language.
- An important theoretical tool for studying variation is the *linguistic variable*.

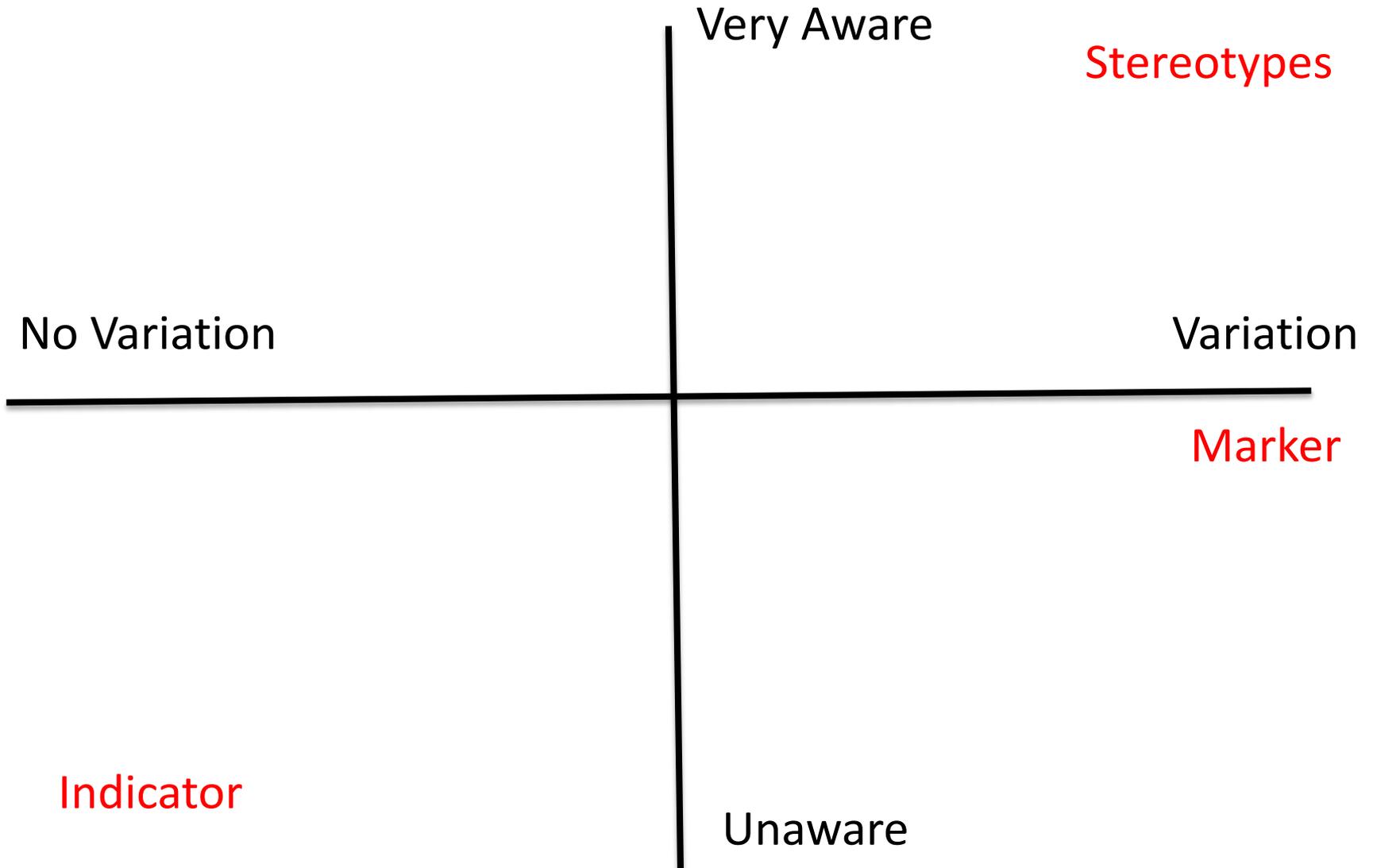
# Manipulation of Variables

- Variables vary in terms of how aware the speakers are of them
- They can be manipulated/vary

# Types of Variables

- Stereotypes
  - Widely recognized
- Marker
  - Less aware, but shows style effects
- Indicator
  - Not aware, can't control
- With your group, come up with two examples of each

# Types of Variables



# Stereotypes

- CA English: Prosody
- Texas English: “howdy” use
- Southern English: “y’all” use
- Gay American English: lisping
- Spanish L2 English: adding /e/ to beginning of words
- Chinese L2 English: adding vowels to end of consonant final words

# Marker

- CA English: frequent use of “like”
- NYC English: [cɔəfi]
- Southern English: speech rate
- R-less English: ider, warsh, canader
- East Coast American English: voiceless labiovelar approximant conservation

# Indicator

- CA English: high back vowel fronting, lax high front vowel tensing
- Female English: Uptalk
- Colombian Spanish: voiceless stop aspiration
- English L2 Spanish: voiceless stop aspiration
- Arabic L2 English: voiceless bilabial stop voicing

# Why Vary?

- What causes speakers to use this variation?
- Why might you change the way that you speak?

# Why Vary?

- Group
  - Speech Community
  - Group membership
  - Audience
- Association with a value
- Language Attitudes
- Cost avoidance
- Reduce uncertainty
- Indexing

# Indexing

- Indexing
  - Signal some bit of information using a specific variable
    - Group membership
- Can be indirect
  - Think about this in terms of a web of associations

# Indirect Indexing

- What are some things that are indirectly indexed by:
  - Class
  - Race/Ethnicity
- What are these indices also generally associated with?
- If the associations  $\{Y,Z\}$  help constitute what it means to be  $X$ , then what can we say that  $\{Y,Z\}$  indirectly index  $X$ .

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